



# More families. More referrals. More customers.

Bring it all together for your business with  
the #1 care resource.



# Broaden your customer base

Every month, millions of families come to Care.com in search of care services for every aspect of their lives—from child care to senior care. We can help you pinpoint the customers you are looking for.

## Get targeted exposure

Access a highly targeted member base

## Connect your way

Choose email, phone or your website and social channels to connect with potential customers

## Gather the right information

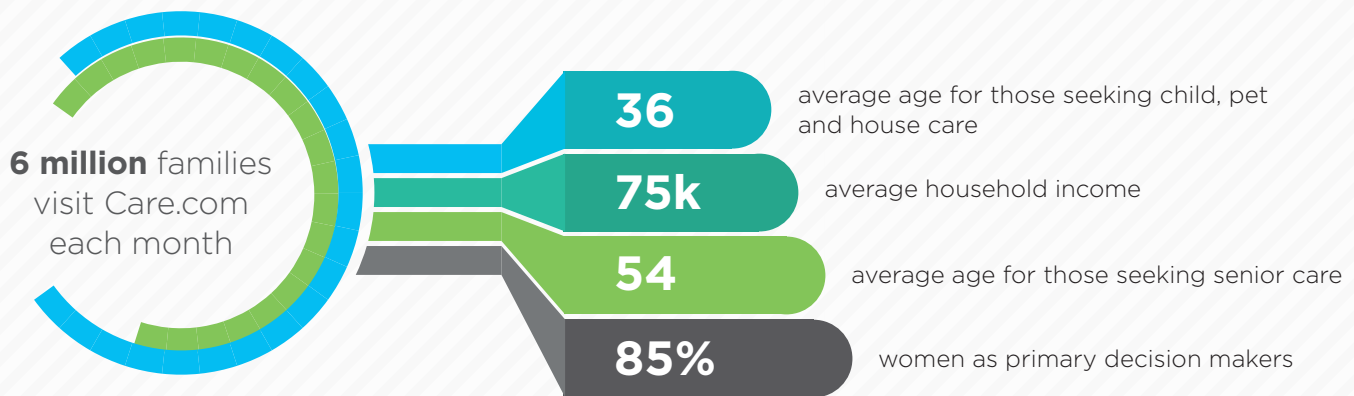
Get full contact information so you can easily follow-up every lead

## Contact families seeking care

Proactively apply to jobs families posts to find the care they need



# Tap into our network



# Build your profile

Attract families with a custom profile that includes detailed information including your competitive rates, availability, hours, customer reviews, payment options, number of employees, awards and accreditations, and unique offerings.

The screenshot shows a Care.com profile for 'Dani's Daycare'. The profile includes a business photo of a colorful playroom, a 'BUSINESS AT A GLANCE' section with details like 'In Business Since: 2001' and 'Total Employees: 10', a 'PROGRAM DETAILS' section with 'Type: Child Care / Day Care Center' and 'Philosophy: Developmental (Play Based), Academic, Special Needs', and an 'HOURS' section listing operating times from Monday to Sunday. A 'RATINGS & REVIEWS' section shows a 5-star rating and a review from Nancy C. dated 1/29/14. A 'COST & AVAILABILITY' table lists rates for Infant, Toddler, and Preschool classes. Callout lines from the left and right point to 'Rates and availability', 'Business photo and description', 'Social links', and 'Details & services offered'. A 'Customer reviews' callout points to the review section.

**Rates and availability**

Class Type	Full Time Rate	Availability*
Infant	\$2500 per mo	0
Toddler	\$2000 per mo	2
Preschool	\$2250 per mo	1

**Customer reviews**

**Business photo and description**

**Social links**

**Details & services offered**

Whether it's child care or senior care, pet care or housekeeping, your custom profile provides families with a complete snapshot.

## Listen to what our current partners are saying

“ Our experience with Care.com was better than any other referral group we have used. ”

—Dave E., Comfort Keepers

“ Care.com offers us a partnership that provides my business an opportunity to attract new customers. ”

—Ryan M., Minute Women Inc.

“ I truly believe that Care.com has a lot to do with parents reaching out to me. It's been a blessed experience to have done business with you and I look forward to continuing this journey together. ”

—Angelia A., Grade Club Pre-School & Daycare



Contact us to learn more:

**Email:** [marketplace@care.com](mailto:marketplace@care.com) | **Call:** 1.855.227.3444 | **Visit:** [care.com/leads](http://care.com/leads)